The Health Care Fortune 500

5 Slide Series, Volume 57 February, 2018



Background

- Fortune groups companies into 21 sectors.
- This edition of the 5 Slide Series analyzes the 2017 health care sector *Fortune* 500 companies, as well as CVS, Walgreens, Rite Aid, and McKesson, for a total of 46 companies.
- We analyzed the companies by revenue rank, profit rank, revenues, profit, and percentage profit margin. The 2017 *Fortune* 500 list is based on CY2016 company performance data.

Current (2017) *Fortune* 500 Companies by Business Sector

| | | | 1 | |
|-------------------------------|-----------|---------------|---------------|--------|
| | | CY2016 | CY2016 | CY2016 |
| | Number of | Revenue (in | Profits (in | Profit |
| Category | Companies | \$1,000,000s) | \$1,000,000s) | Margin |
| Technology | 43 | \$1,257,589 | \$177,901 | 14.1% |
| Hotels, Restaurants & Leisure | 10 | \$121,189 | \$14,511 | 12.0% |
| Food, Beverages & Tobacco | 24 | \$472,806 | \$56,308 | 11.9% |
| Business Services | 20 | \$194,685 | \$23,107 | 11.9% |
| Media | 11 | \$180,767 | \$20,035 | 11.1% |
| Financials | 84 | \$2,067,607 | \$228,461 | 11.0% |
| Household Products | 12 | \$180,846 | \$19,804 | 11.0% |
| Apparel | 5 | \$66,254 | \$6,319 | 9.5% |
| Telecommunications | 10 | \$459,978 | \$41,273 | 9.0% |
| Chemicals | 14 | \$188,667 | \$15,918 | 8.4% |
| Transportation | 17 | \$354,733 | \$28,395 | 8.0% |
| Industrials | 19 | \$418,359 | \$32,826 | 7.8% |
| Aerospace & Defense | 12 | \$338,302 | \$25,120 | 7.4% |
| Health Care | 46 | \$1,954,210 | \$115,638 | 5.9% |
| Motor Vehicles & Parts | 9 | \$392,466 | \$17,276 | 4.4% |
| Engineering & Construction | 13 | \$124,682 | \$5,072 | 4.1% |
| Retailing | 47 | \$1,383,281 | \$46,614 | 3.4% |
| Materials | 19 | \$169,755 | \$5,177 | 3.0% |
| Wholesalers | 23 | \$311,683 | \$5,431 | 1.7% |
| Food & Drug Stores | 5 | \$241,598 | \$4,184 | 1.7% |
| Energy | 57 | \$1,176,417 | \$371 | 0.0% |
| Total | 500 | \$12,055,874 | \$889,740 | 7.4% |

- The health care sector represented 9.2% of the *Fortune* 500 companies, 16.2% of the *Fortune* 500 companies' CY2016 revenues, and 13.0% of the *Fortune* 500 companies' profits.
- Health care companies have become more prominent within the *Fortune* 500 list. The health care industry had 46 *Fortune* 500 firms during 2017, as compared with 44 during 2010 and 36 during 2000. In 2017, seven health care companies were in the top 25 versus four in 2010 and zero in 2000.
- Collectively, the 46 health care companies earned a 5.9% profit margin during CY2016, whereas the entire Fortune 500 group earned a collective profit margin of 7.4%.
- The top 3 *Fortune* 500 companies in terms of profit margin during CY2016 were eBay (a technology firm at 80%), Altria Group (a tobacco company at 74%), and Baxter International (a health care company at 49%).

Fortune 500 Health Care Companies by Industry

| | | CY2016 | CY2016 | CY2016 |
|--|-----------|---------------|---------------|--------|
| | Number of | Revenue (in | Profits (in | Profit |
| Category | Companies | \$1,000,000s) | \$1,000,000s) | Margin |
| Pharmaceuticals | 10 | \$306,867 | \$67,748 | 22.1% |
| Medical Products and Equipment | 7 | \$76,898 | \$10,375 | 13.5% |
| Health Care: Pharmacy and Other Services | 5 | \$301,849 | \$10,214 | 3.4% |
| Health Care: Insurance and Managed Care | 8 | \$499,645 | \$15,095 | 3.0% |
| Food and Drug Stores | 2 | \$148,088 | \$4,339 | 2.9% |
| Health Care: Medical Facilities | 8 | \$133,130 | \$1,953 | 1.5% |
| Wholesalers: Health Care | 6 | \$487,733 | \$5,916 | 1.2% |
| Grand Total | 46 | \$1,954,210 | \$115,638 | 5.9% |

- The ten pharmaceutical companies represented the largest subcategory of health care companies in the 2017 *Fortune* 500. These companies had a collective profit margin of 22% and accounted for more than half of the total profits of *Fortune* 500 health care companies.
- Insurance and managed care companies captured the largest CY2016 revenues among the *Fortune* 500 health care companies.

Insurance and Managed Care

| | | | CY2016 | CY2016 Profits | CY2016 |
|---|-----------|---------|---------------|----------------|--------|
| | Fortune's | Rank by | Revenue (in | (in | Profit |
| Category/Company Name | Rank | Profit | \$1,000,000s) | \$1,000,000s) | Margin |
| Health Care: Insurance and Managed Care | | | \$499,645 | \$15,095 | 3.0% |
| UnitedHealth Group | 6 | 33 | \$184,840 | \$7,017 | 3.8% |
| Anthem | 29 | 91 | \$84,863 | \$2,470 | 2.9% |
| Aetna | 43 | 100 | \$63,155 | \$2,271 | 3.6% |
| Humana | 53 | 266 | \$54,379 | \$614 | 1.1% |
| Centene | 66 | 283 | \$40,721 | \$562 | 1.4% |
| Cigna | 70 | 122 | \$39,668 | \$1,867 | 4.7% |
| Molina Healthcare | 156 | 431 | \$17,782 | \$52 | 0.3% |
| WellCare Health Plans | 195 | 372 | \$14,237 | \$242 | 1.7% |

- The eight *Fortune* 500 health insurance companies were all in the top 200, with six in the top 70.
- UnitedHealth Group (*Fortune #6*) had more than twice the CY2016 revenue as the next largest health insurance company (Anthem at *Fortune #29*). These two companies were the only health insurance companies among the top 100 in terms of CY2016 profits.
- All eight companies earned a positive profit margin during CY2016, with the highest being Cigna (4.7%). Collectively, the eight health insurance companies earned an average profit of 3.0%.

Pharmaceuticals

| | | | CY2016 | CY2016 Profits | CY2016 |
|-----------------------|-----------|---------|---------------|----------------|--------|
| | Fortune's | Rank by | Revenue (in | (in | Profit |
| Category/Company Name | Rank | Profit | \$1,000,000s) | \$1,000,000s) | Margin |
| Pharmaceuticals | | | \$306,867 | \$67,748 | 22.1% |
| Johnson & Johnson | 35 | 8 | \$71,890 | \$16,540 | 23.0% |
| Pfizer | 54 | 32 | \$52,824 | \$7,215 | 13.7% |
| Merck | 69 | 61 | \$39,807 | \$3,920 | 9.8% |
| Gilead Sciences | 92 | 12 | \$30,390 | \$13,501 | 44.4% |
| AbbVie | 111 | 40 | \$25,638 | \$5,953 | 23.2% |
| Amgen | 123 | 29 | \$22,991 | \$7,722 | 33.6% |
| Eli Lilly | 132 | 82 | \$21,222 | \$2,738 | 12.9% |
| Bristol-Myers Squibb | 147 | 53 | \$19,427 | \$4,457 | 22.9% |
| Biogen | 248 | 65 | \$11,449 | \$3,703 | 32.3% |
| Celgene | 254 | 116 | \$11,229 | \$1,999 | 17.8% |

- The 10 pharmaceutical companies in the *Fortune* 500 had the highest collective average profit margin across the health care industry during CY2016 (22.1%).
- Gilead Sciences earned the highest profit margin among these firms (44.4%), driven by their Hepatitis C drugs. The lowest profit margin among these ten companies during CY2016 (Merck at 9.8%) earned a larger profit margin than all *Fortune* 500 firms collectively earned.

Pharmacy and Other Services

| | | | CY2016 | CY2016 Profits | CY2016 |
|--|-----------|---------|---------------|----------------|--------|
| | Fortune's | Rank by | Revenue (in | (in | Profit |
| Category/Company Name | Rank | Profit | \$1,000,000s) | \$1,000,000s) | Margin |
| Health Care: Pharmacy and Other Services | | | \$449,937 | \$14,552 | 3.2% |
| CVS Health | 7 | 44 | \$177,526 | \$5,317 | 3.0% |
| Walgreens Boots Alliance | 17 | 58 | \$117,351 | \$4,173 | 3.6% |
| Express Scripts Holding | 22 | 72 | \$100,288 | \$3,404 | 3.4% |
| Rite Aid | 91 | 400 | \$30,737 | \$166 | 0.5% |
| Laboratory Corp. of America | 290 | 238 | \$9,642 | \$732 | 7.6% |
| Quest Diagnostics | 366 | 260 | \$7,515 | \$645 | 8.6% |
| Quintiles IMS Holdings | 390 | 415 | \$6,878 | \$115 | 1.7% |

- CVS (*Fortune #7*) was the largest company in the Pharmacy and Other Services category and had the largest CY2016 profits (\$5.3 billion) in this subgroup.
- Quest Diagnostics (*Fortune* #366) had the largest percentage profit margin among this subgroup during CY2016 (8.6%). The other diagnostics firm in this group, LabCorp, also had a strong profit margin (7.6%).

Medical Facilities

| | | | CY2016 | CY2016 Profits | CY2016 |
|---------------------------------|-----------|---------|---------------|----------------|--------|
| | Fortune's | Rank by | Revenue (in | (in | Profit |
| Category/Company Name | Rank | Profit | \$1,000,000s) | \$1,000,000s) | Margin |
| Health Care: Medical Facilities | | | \$133,130 | \$1,953 | 1.5% |
| HCA Holdings | 63 | 79 | \$44,747 | \$2,890 | 6.5% |
| Community Health Systems | 130 | 490 | \$21,374 | -\$1,721 | -8.1% |
| Tenet Healthcare | 134 | 452 | \$21,070 | -\$192 | -0.9% |
| DaVita | 181 | 217 | \$15,197 | \$880 | 5.8% |
| Universal Health Services | 276 | 245 | \$10,508 | \$702 | 6.7% |
| LifePoint Health | 374 | 410 | \$7,274 | \$122 | 1.7% |
| Kindred Healthcare | 376 | 478 | \$7,227 | -\$664 | -9.2% |
| Genesis Healthcare | 454 | 443 | \$5,733 | -\$64 | -1.1% |

- HCA Holdings (Fortune #63) was the only medical facility company in the top 100.
- 4 of the 8 Medical Facility companies in the *Fortune* 500 lost money during CY2016.

Medical Products and Equipment

| | | | CY2016 | CY2016 Profits | CY2016 |
|--------------------------------|-----------|---------|---------------|----------------|--------|
| | Fortune's | Rank by | Revenue (in | (in | Profit |
| Category/Company Name | Rank | Profit | \$1,000,000s) | \$1,000,000s) | Margin |
| Medical Products and Equipment | | | \$76,898 | \$10,375 | 13.5% |
| Abbott Laboratories | 135 | 152 | \$20,853 | \$1,400 | 6.7% |
| Becton Dickinson | 225 | 195 | \$12,483 | \$976 | 7.8% |
| Stryker | 252 | 136 | \$11,325 | \$1,647 | 14.5% |
| Baxter International | 281 | 48 | \$10,163 | \$4,965 | 48.9% |
| Boston Scientific | 327 | 341 | \$8,386 | \$347 | 4.1% |
| Zimmer Biomet Holdings | 352 | 355 | \$7,684 | \$306 | 4.0% |
| St. Jude Medical | 434 | 237 | \$6,004 | \$734 | 12.2% |

- The medical products and equipment companies had the second highest average profit margin in the health care industry at 13.5%.
- Baxter International makes renal products, infusion systems, and software. Baxter earned a huge 48.9% profit margin during CY2016.

Wholesalers

| | | | CY2016 | CY2016 Profits | CY2016 |
|--------------------------|-----------|---------|---------------|----------------|--------|
| | Fortune's | Rank by | Revenue (in | (in | Profit |
| Category/Company Name | Rank | Profit | \$1,000,000s) | \$1,000,000s) | Margin |
| Wholesalers: Health Care | | | \$487,733 | \$5,916 | 1.2% |
| McKesson | 5 | 102 | \$192,487 | \$2,258 | 1.2% |
| AmerisourceBergen | 11 | 148 | \$146,850 | \$1,428 | 1.0% |
| Cardinal Health | 15 | 149 | \$121,546 | \$1,427 | 1.2% |
| Henry Schein | 243 | 298 | \$11,572 | \$507 | 4.4% |
| Owens & Minor | 288 | 416 | \$9,723 | \$109 | 1.1% |
| Patterson | 466 | 391 | \$5,555 | \$187 | 3.4% |

- While all the health care wholesalers companies achieved positive earnings during CY2016, this subgroup had the lowest average profit margin across the health industry at 1.2%.
- This subgroup contains three of the nation's 15 largest companies in terms of CY2016 revenues McKesson (*Fortune* #5), Amerisource Bergen (*Fortune* #11), and Cardinal Health (*Fortune* #15).

5 Slide Series Overview

Our 5 Slide Series is a monthly publication whereby we briefly discuss/address a selected topic outside the confines of our client engagements.

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Address: 4001 9th Street N., Suite 227, Arlington, VA 22203

Website: www.themengesgroup.com